

# USA Cycling Pro Mountain Bike Ultra-Endurance | 2012 Tour (Pro UET) Bid Application

## Purpose & Goals of USA Cycling Pro Mountain Bike Ultra-Endurance Tour (Pro UET)

- ✓ To recognize and support top-level regional, national and international events and riders through a Pro Mountain Bike Ultra-Endurance Tour (Pro UET). Rider rankings will be provided to the solo/pro categories after each event on the Pro UET
- ✓ To offer racing opportunities across the country for riders in various mountain bike ultra-endurance disciplines.
- ✓ To provide event organizers the opportunity to elevate their events to a higher level and be an active part in the 'pipeline' of events.

## Calendar Disciplines

Marathon (XCM/60k-100k), Ultra-Marathon (100k+), 6/12/24-Hour, Epic Stage Races

## Cash Purse Requirements

- ✓ Event must offer a minimum \$2500 Pro (Solo) cash purse
- ✓ The purse may be split between the male and female Pro (Solo) categories.

## Pro UET Guidelines

1. Event organizers or clubs must be a current USAC event organizer/club.
2. Events shall follow the rules outlined in the most current USA Cycling Rulebook.
3. **Race results must be submitted in the correct format to USA Cycling within 24-hours of conclusion of the Pro/Solo category.**
4. Event organizers must be in good standing with USA Cycling (no delinquent accounts, suspensions, etc.).
5. Events must be permitted at least six (6) weeks prior to the event date.
6. Pro riders must have a current USA Cycling or UCI license in order to compete and be eligible for Pro UET rankings. Riders who are not US citizens or residents may compete with a UCI license issued by their country's federation.
7. The cash purse minimum is calculated based on the cash being offered in the Pro (Solo) category. Amateur categories are not factored into the Pro (Solo) cash purse minimum requirement.
8. Events are highly encouraged to provide a technical (athlete) guidebook.

## Criteria for Application Review

1. **Pro Cash Purse:** Pro cash purse being offered
2. **Quality of Event:** The overall quality of race-day operations based on past event experience
3. **Timing & Scoring:** Timing and scoring methods and race results submission history
4. **Organizer Experience:** Past performance and experience of event organizer
5. **Location, Date, & Overall Travel Flow:** Location and date of event-how it fits into the overall flow of the calendar for travel
6. **Venue:** Quality and infrastructure of venue
7. **Course:** Course quality, safety, difficulty, fairness, appropriateness to type and level of event
8. **Event History:** Event history and reputation
9. **Local Amenities:** Proximity to populations, accessibility to shopping, hotels, airports, transportation, restaurants

USA Cycling, 210 USA Cycling Point, Suite 100, Colorado Springs, Colorado 80919



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## Pro UET Rights & Responsibilities

### **USA Cycling Responsibilities**

1. National Media and marketing of Pro UET
2. USA Cycling staff assistance
3. Pro UET Pro (Solo) rider rankings (contingent on timely submission of race results from Pro UET event organizers)
4. Leaders plates for top-five males and top-five females for each round in Pro UET
5. Editorial coverage placed on [www.usacycling.org](http://www.usacycling.org). Pro UET event organizers will be asked to submit pre- and post-event press releases and photos to USA Cycling for posting on the USAC website and for possible inclusion in marketing materials.

### **Event Organizers Responsibilities**

1. Providing the stated and published Pro cash purse. This must be clearly stated on the event website, race flyer, marketing materials, and press releases pertaining to the event.
2. Event production and technical operations
3. Timing, results, awards, officials, sound, venue, banners
4. Advertising of the event, website, emails, any mailings to riders and media
5. USA Cycling club, permit, and insurance fees
6. Officials Fees
7. Submission of race results in the correct format to USA Cycling within 24-hours of the conclusion of the Pro (Solo) race. USA Cycling license numbers must be included with the race results.
8. Have at least one (1) representative from event organization attend the annual USA Cycling Race Director Summit (usually the second weekend in November in Colorado Springs).

### **Marketing Requirements**

1. USA Cycling logos must be used in all promotional materials used to market the event including, but not limited to: t-shirts, posters, programs, brochures, commercials, print ads, website.
2. USA Cycling guidelines and standards must be followed.
3. Any use of USA Cycling marks must be pre-approved by USA Cycling. Requests for approval should be sent to the USAC Communications department.
4. All event-related press releases must include Pro UET boilerplate and emailed to the USA Cycling Communications department.
5. All event websites must include the USA Cycling logo. USA Cycling logos should link to [www.usacycling.org/mtb](http://www.usacycling.org/mtb)

### **USA Cycling Communications department**

Andrea Smith, USAC Communications Director

E: [asmith@usacycling.org](mailto:asmith@usacycling.org)

Dave Gaylinn, USAC Communications Manager

E: [dgaylinn@usacycling.org](mailto:dgaylinn@usacycling.org)

## Pro UET Rankings & Results

1. Rankings will be updated as race results are received by USA Cycling.
2. Organizers must agree to submit race results in the correct format within 24-hours of the conclusion of the Pro (Solo) race. Adhering to the results submission requirement is important, for both Pro UET rankings and USA Cycling national rider rankings.
3. Riders must have a current USA Cycling MTB or UCI license in order to be calculated into the Pro UET rider rankings
4. The overall winners of the Pro UET will be announced shortly after the final event in the season.
5. The Pro (Solo) categories will be counted in each calendar series rankings. Non-pro riders who participate and earn points in the Pro/Open category will be counted in the series rankings.

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## APPLICATION PROCEDURES

### Event Application Procedures

1. Please review all information contained within this application prior to completing it. Please contact the USA Cycling National Events Director if you have any questions.
2. Completed USA Cycling Pro UET applications must be submitted with a **postmark no later than December 15, 2011.**
3. All Pro UET event applications **must include the \$100.00 application fee** paid by check to "USA Cycling."
4. Pro UET event applications will be reviewed and selections made between receipt and **December 18, 2011.**
5. Selected sites will be notified by email prior to the formal announcement.
6. ***Final site and date selections will be announced on or around December 20, 2011.***
7. USA Cycling accepts Pro UET applications on an annual basis and agreements are for a maximum of one (1) year. USA Cycling offers no guarantee a site will retain rights to the Pro UET title designation the following year. Retaining the Pro UET designation is contingent on how successful the Pro UET event was the previous season.
8. The Pro UET designation is granted for the event weekend applied for either with the first date selection, second date selection, or a date agreed upon by USA Cycling staff and the Pro UET race director.
9. Races selected to be on the 2012 Pro UET are to be permitted with USA Cycling at least six (6) weeks prior to the scheduled event date.
10. Please include copy of previous year's race flyer, along with the proposed 2012 race flyer or event website.

*If you have questions about the Pro MTB Ultra-Endurance Tour (Pro UET), please contact the USA Cycling National Events Director.*

Kelli Lusk  
USA Cycling National Events Director  
Email: [klusk@usacycling.org](mailto:klusk@usacycling.org)  
Phone: 719.434.4285  
Fax: 719.434.4385  
Cell: 719.229.8568

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## PRO UET APPLICATION

Event Name: \_\_\_\_\_

Event City: \_\_\_\_\_ State: \_\_\_\_\_

Calendar Discipline and Category Levels (all UCI fees & prize purses estimates based on conversion rate)

- Ultra-Endurance** \_\_ Marathon (XCM) \_\_ Ultra-Marathon \_\_ 12/24-Hour \_\_ Epic Stage Race  
 Prize purse minimum \$2500 USD (Pro/Solo)

USA Cycling Event Organizer/Club: \_\_\_\_\_

Name of Primary Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone (primary): \_\_\_\_\_ (cell) \_\_\_\_\_ (fax) \_\_\_\_\_

Phone # to be published: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

First Choice for Event Date: \_\_\_\_\_

Second Choice for Event Date: \_\_\_\_\_

**Send completed application and \$100 application fee (payable to "USA Cycling") by December 15, 2011 to:**

USA Cycling  
Attn: 2012 Pro UET application/Kelli Lusk  
210 USA Cycling Point, Suite 100, Colorado Springs, CO 80919

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## EVENT DETAILS

**PRO CASH PAYOUT STRUCTURE** - payouts *do not need* to go 10-deep. They do need to equal the minimum prize amounts for the Category level for the event)

Male	Female
1 <sup>st</sup>	1 <sup>st</sup>
2 <sup>nd</sup>	2 <sup>nd</sup>
3 <sup>rd</sup>	3 <sup>rd</sup>
4 <sup>th</sup>	4 <sup>th</sup>
5 <sup>th</sup>	5 <sup>th</sup>
6 <sup>th</sup>	6 <sup>th</sup>
7 <sup>th</sup>	7 <sup>th</sup>
8 <sup>th</sup>	8 <sup>th</sup>
9 <sup>th</sup>	9 <sup>th</sup>
10 <sup>th</sup>	10 <sup>th</sup>
Other	

### VENUE DETAILS

- Population of host community \_\_\_\_\_
- Nearest major urban areas and cities to venue \_\_\_\_\_
- Total hotel bed capacity within 45 minutes of venue \_\_\_\_\_
- Total number of campgrounds within 45 minutes of venue \_\_\_\_\_
- List mileage and driving time from nearest commercial airport to venue \_\_\_\_\_
- Will there be any user fees (i.e. parking or park fees?) Yes No If yes, how much? \_\_\_\_\_
- Will bike washes be available? Yes No If yes, how many? \_\_\_\_\_
- Will security be provided at the venue? Yes No
- Identify area hospitals and medical facilities with proximity and estimated travel time to venue \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_
  
- Include brochures on proposed venue, venue facilities, community, hotels, area attractions, websites

### COURSES AND COMPETITION

- Please outline the course specifications, listing length and/or percentage of single track, steep descents, paved roads, etc. Please include a topographical map (if available) and specify locations for all disciplines offered \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_



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## EVENT ORGANIZATION EXPERIENCE AND STRUCTURE

- Please outline event organization experience \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- Please outline the event organization's staffing and volunteer structure \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- Please outline medical staff who will be on-site for event \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- Please outline how volunteers are secured and trained \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## REGISTRATION, TIMING, AND OFFICIALS

- When will online registration open? Yes No
- Who will provide the online services? \_\_\_\_\_
- Race entry fee cost \_\_\_\_\_ Late Entry Fee \_\_\_\_\_ Non-USAC member entry \_\_\_\_\_
- Please outline how the event will be timed and scored \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- How many USA Cycling officials will you have on-site for the event? \_\_\_\_\_



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## **PUBLICITY AND MARKETING**

- Please outline or include attachment of event marketing plan