

# USA Cycling Mountain Bike National Calendar | 2010 (MBNC) Bid Application

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## **PURPOSES AND GOALS OF THE USA CYCLING MOUNTAIN BIKE NATIONAL CALENDAR (MBNC)**

1. To recognize and support top-level regional, national and international events and riders through a national mountain bike calendar. The calendar will be ranked according to Pro cash purse and discipline. Series rankings will be provided for Pros and professional teams.
2. To provide professional riders and teams the ability to earn UCI points at domestic events.
3. To offer racing opportunities across the country for riders at various levels, prize purses, and a series ranking within each discipline calendar.
4. To provide event organizers the opportunity to elevate their events to a higher level and be an active part in the 'pipeline' of events.

## **CALENDAR DISCIPLINES**

Cross-country: Cross-country (XCO), Short-Track Cross-country (STXC), Stage Races

Gravity: Downhill (DH), Dual Slalom (DS), 4X (4X)

Ultra-Endurance: Marathon (XCM/60k-100k), Ultra-Marathon (100k+), 12/24-Hour

## **CALENDAR CATEGORY LEVELS**

### ***National Cross-country Calendar***

Category 1: UCI-sanctioned C1 for the given year and meet all the UCI prize list requirements for Elites (M/F)

Category 2: UCI-sanctioned C2 for the given year and meet all the UCI prize list requirements for Elites (M/F)

Category 3: UCI-sanctioned C3 for the given year and meet all the UCI prize list requirements for Elites (M/F)

Category 4: Event must offer a minimum \$3000 Pro cash purse

### ***National Gravity Calendar***

Category 1: UCI-sanctioned (C1, C2, C3) for the given year and meet all the UCI prize list requirements for Elites (M/F)

Category 2: Event must offer a minimum \$5000 Pro cash purse

Category 3: Event must offer a minimum \$2500 Pro cash purse

### ***National Ultra-Endurance Calendar***

Category 1: Event must offer a minimum \$2500 Pro (Solo) cash purse.

## **USA CYCLING MOUNTAIN BIKE NATIONAL CALENDAR EVENT GUIDELINES**

1. Event organizers or clubs must be a current USAC event organizer/club for the event year for which they're applying for MBNC event status.
2. Events shall follow the rules outlined in the 2010 USA Cycling and USAC-MTB Rulebooks.
3. **Race results must be submitted in electronic format to USA Cycling within 24-hours of the conclusion of the Pro/Elite race.**
4. Event organizers must be in good standing with USA Cycling (no delinquent accounts, suspensions, etc.).
5. Events must be permitted at least eight (8) weeks prior to the event date.
6. Pro riders must have a current USAC or UCI license in order to compete and be eligible for MBNC series rankings (Pro and Pro/Open). Riders who are not US citizens or residents may compete with a UCI license issued by their country's federation.
7. The Pro cash purse minimum is calculated based on the cash being offered in the Pro category. Amateur categories are not factored into the Pro cash purse minimum requirement.
8. UCI-inscribed events and events on the Pro XC Tour (Pro XCT) or Pro Gravity Tour (Pro GRT) will be required to provide a technical/athlete guide.

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USA Cycling, 210 USA Cycling Point, Suite 100, Colorado Springs, Colorado 80919



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## **USA CYCLING MOUNTAIN BIKE NATIONAL CALENDAR CRITERIA CONSIDERED IN APPLICATION REVIEW**

1. Pro cash purse being offered
2. The overall quality of race-day operations based on past event experience
3. Timing and scoring methods and race results submission history
4. Past performance and experience of event organizer
5. Location and date of event-how it fits into the overall flow of the calendar for travel
6. Quality and infrastructure of venue
7. Course quality, safety, difficulty, fairness, appropriateness to type and level of event
8. Event history and reputation
9. Proximity to populations, accessibility to shopping, hotels, airports, transportation, restaurants

## **USA CYCLING MOUNTAIN BIKE NATIONAL CALENDAR RIGHTS AND RESPONSIBILITIES**

### *USA Cycling Responsibilities*

1. National Media and marketing of MBNC program.
2. USA Cycling staff assistance
3. MBNC rankings (contingent on timely submission of race results from MBNC event organizers)
4. Editorial coverage placed on [www.usacycling.org](http://www.usacycling.org). MBNC event organizers will be asked to submit pre- and post-event press releases to USA Cycling for posting on the USAC website and for possible inclusion in marketing materials.

### *USA Cycling Mountain Bike National Calendar Event Organizers Responsibilities*

1. Providing the stated and published Pro cash purse. This must be clearly stated on the event website, race flier, marketing materials, and press releases pertaining to the event.
2. Event production and technical operations
3. Timing, results, awards, officials, sound, venue, banners
4. Advertising of the event, website, emails, any mailings to riders and media
5. USA Cycling club, permit, and insurance fees
6. UCI inscription fees and officials' fees (if categorized as UCI event)
7. Submission of race results in the correct format to USA Cycling within 24-hours of the conclusion of the Pro/Elite race. UCI codes and/or USAC license numbers must be included with the race results.
8. Have at least one (1) representative from event organization attend the annual USAC-MTB Promoter Summit (tentatively scheduled for November 12-14, 2010 in Colorado Springs, CO)

### *USA Cycling Mountain Bike National Calendar Marketing Requirements*

1. USA Cycling Mountain Bike and MBNC logos must be used in all promotional materials used to market the event including, but not limited to: t-shirts, posters, programs, brochures, commercials, print ads, website.
2. USA Cycling guidelines and standards must be followed.
3. Any use of USA Cycling marks must be pre-approved by USA Cycling. Requests for approval should be sent to the USAC Communications department.
4. All event-related press releases must include MBNC boilerplate and be delivered to the USAC Communications Director.
5. All event websites must include the USA Cycling logo. USAC logos need to link to the MBNC webpage on [www.usacycling.org/mbnc](http://www.usacycling.org/mbnc)

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## **USA Cycling Communications department**

Andrea Smith, USAC Communications Director

E: [asmith@usacycling.org](mailto:asmith@usacycling.org)

Keri Kahn, USAC Communications Manager

E: [kkahn@usacycling.org](mailto:kkahn@usacycling.org)

## **2010 USA CYCLING MOUNTAIN BIKE NATIONAL CHAMPIONSHIPS**

The MBNC events will serve as qualification events (if amateur categories are offered) for the 2010 USA Cycling Mountain Bike National Championships scheduled for July 15-18, 2010.

## **USA CYCLING MOUNTAIN BIKE NATIONAL CALENDAR SERIES RANKINGS AND RESULTS**

1. Each discipline calendar (Cross-country, Gravity, and Ultra-Endurance) will have separate series rankings for both individual riders.
2. Rankings will be updated as race results are received by USA Cycling.
3. Organizers must agree to submit race results in the correct format within 24-hours of the conclusion of the Pro/Elite race. Adhering to the results submission requirement is important, for both MBNC rider rankings and USAC national rider rankings.
4. MBNC events with a UCI ranking must ensure the chief official submits the race results to UCI immediately after the race, after the results have been finalized. The results submitted to UCI via email must be copied to the USAC-MTB & CX Events Director ([klusk@usacycling.org](mailto:klusk@usacycling.org))
5. Riders must have a current USAC-MTB or UCI license in order to be calculated into the MBNC rider rankings.
6. Teams wishing to be calculated into the MBNC rankings must either be a registered UCI trade team and/or USAC mountain bike team.
7. The overall winners of the MBNC discipline calendars will be announced shortly after the final event in each discipline calendar for the current season.
8. Pro and Pro/Open categories will be counted in each calendar series rankings. Non-pro riders who participate and earn points in the Pro/Open category will be counted in the series rankings.

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## EVENT APPLICATION PROCEDURES

1. Please review all information contained within this application prior to completing it. Please contact the USA Cycling Mountain Bike & CX Events Director if you have any questions.
2. Completed USA Cycling Mountain Bike National Calendar applications must be submitted with a **postmark no later than December 5, 2009.**
3. All MBNC event applications **must include the \$100.00 application fee** paid by check to "USA Cycling." Races scheduled for UCI status during the same year will be waived the MBNC application fee. Races that have already paid the \$100 American Mountain Bike Challenge (AMBC) application fee and have met the MBNC guidelines will automatically be placed on the MBNC based on the level of criteria met.
4. MBNC event applications will be reviewed and selections made between receipt and **December 10, 2009.**
5. Selected sites will be notified by email prior to the formal announcement.
6. ***Final site and date selections will be announced on or around December 15, 2009.***
7. USA Cycling accepts MBNC applications on an annual basis and agreements are for a maximum of one (1) year. USA Cycling offers no guarantee a site will retain rights to the MBNC title designation the following year. Retaining the MBNC designation is contingent on how successful the MBNC event was the previous season.
8. The MBNC designation is granted for the event weekend applied for either with the first date selection, second date selection, or a date agreed upon by USA Cycling staff and the MBNC organizer. MBNC designations will not be split over multiple weekends.
9. Races selected to be on the 2010 MBNC are to be permitted with USA Cycling at least eight (8) weeks prior to the scheduled event date.
10. Please include copy of previous year's race flyer, along with the proposed 2010 race flyer or event website.
11. AMBC events that meet the specified criteria of the MBNC may be placed on it automatically. Not all AMBC events may meet the criteria, so AMBC status does not equate to automatic status on the MBNC. AMBC events placed on this calendar will be notified of their inclusion and their level designation.

*If you have questions about the USA Cycling Mountain Bike National Calendar, please contact the USA Cycling Mountain Bike & CX Events Director.*

Kelli Lusk  
USA Cycling Mountain Bike and Cyclo-cross Events Director  
E: [klusk@usacycling.org](mailto:klusk@usacycling.org) p: 719.434.4285

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## EVENT DETAILS

Event Name: \_\_\_\_\_

Event City: \_\_\_\_\_ State: \_\_\_\_\_

### Calendar Discipline and Category Levels (all UCI fees & prize purses estimates based on conversion rate)

- Cross-country**    \_\_ XCO    \_\_ STXC    \_\_ Stage Race
  - Category 1    Prize purse min (4990/e = \$6986 USD) + UCI C1 fee (840/e = \$1176/USD)
  - Category 2    Prize purse min (2345/e = \$3283 USD) + UCI C2 fee (725/e = \$1015/USD)
  - Category 3    Prize purse min (1165/e = \$1631 USD) + UCI C3 fee (575/e = \$805/USD)
  - Category 4    Prize purse min \$3000/USD
  
- Gravity**            \_\_ DH    \_\_ DS    \_\_ 4X
  - Category 1    Prize purse minimum of UCI C1, C2, or C3 event + UCI inscription fee
  - Category 2    Prize purse minimum \$5000 USD
  - Category 3    Prize purse minimum \$2500 USD
  
- Ultra-Endurance**    \_\_ Marathon (XCM)    \_\_ Ultra-Marathon    \_\_ 12/24-Hour
  - Category 1    Prize purse minimum \$2500 USD (Pro/Solo)

USA Cycling Event Organizer/Club: \_\_\_\_\_

Name of Primary Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone (primary): \_\_\_\_\_ (cell) \_\_\_\_\_ (fax) \_\_\_\_\_

Phone # to be published: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

First Choice for Event Date: \_\_\_\_\_

Second Choice for Event Date: \_\_\_\_\_

**Send completed application and \$100 application fee (payable to "USA Cycling") by Dec 5, 2009 to:**

USA Cycling  
Attn: 2010 MBNC application/Kelli Lusk  
210 USA Cycling Point, Suite 100, Colorado Springs, CO 80919

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## EVENT DETAILS

**PRO CASH PAYOUT STRUCTURE** (payouts *do not need* to go 10-deep, unless required with UCI inscription requirements, but they do need to equal the minimum prize amounts for the Category level for the event)

Male	Female
1 <sup>st</sup>	1 <sup>st</sup>
2 <sup>nd</sup>	2 <sup>nd</sup>
3 <sup>rd</sup>	3 <sup>rd</sup>
4 <sup>th</sup>	4 <sup>th</sup>
5 <sup>th</sup>	5 <sup>th</sup>
6 <sup>th</sup>	6 <sup>th</sup>
7 <sup>th</sup>	7 <sup>th</sup>
8 <sup>th</sup>	8 <sup>th</sup>
9 <sup>th</sup>	9 <sup>th</sup>
10 <sup>th</sup>	10 <sup>th</sup>
Other	

## VENUE DETAILS

- Population of host community \_\_\_\_\_
  - Nearest major urban areas and cities to venue \_\_\_\_\_
  - Total hotel bed capacity within 45 minutes of venue \_\_\_\_\_
  - Total number of campgrounds within 45 minutes of venue \_\_\_\_\_
  - List mileage and driving time from nearest commercial airport to venue \_\_\_\_\_
  - Will there be any user fees (i.e. parking or park fees?) Yes No If yes, how much? \_\_\_\_\_
  - If gravity events are being offered, will ski lifts be available and used? Yes No Lift Fee? \_\_\_\_\_
  - If ski lifts are not used for gravity events, how will riders be transported to start of run? \_\_\_\_\_
- 
- Will bike washes be available? Yes No If yes, how many? \_\_\_\_\_
  - Will security be provided at the venue? Yes No \_\_\_\_\_
  - Identify area hospitals and medical facilities with proximity and estimated travel time to venue \_\_\_\_\_
- 
- Include brochures on proposed venue, venue facilities, community, hotels, area attractions, websites \_\_\_\_\_

## COURSES AND COMPETITION

- Please outline the course specifications, listing length and/or percentage of single track, steep descents, paved roads, etc. Please include a topographical map (if available) and specify locations for all disciplines offered \_\_\_\_\_

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## EVENT ORGANIZATION EXPERIENCE AND STRUCTURE

- Please outline event organization experience \_\_\_\_\_  
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- Please outline the event organization's staffing and volunteer structure \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- Please outline medical staff who will be on-site for event \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- Please outline how volunteers are secured and trained \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## REGISTRATION, TIMING, AND OFFICIALS

- Will online race registration be available? Yes No
- If yes, who will provide the online services? \_\_\_\_\_
- Race entry fee cost \_\_\_\_\_ Late Entry Fee \_\_\_\_\_ Non-USAC member entry \_\_\_\_\_
- Please outline how the event will be timed and scored \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_
- How many USAC-MTB officials will you have on-site for the event? \_\_\_\_\_

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## **PUBLICITY AND MARKETING**

- Please outline or include attachment of event marketing plan \_\_\_\_\_  
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