

Hello,

My name is Bill Peterson; I am currently President of the Board of Directors for USA Cycling and the At-Large representative of the US Pro Board of Trustees. I would like your continued support of my position and re-election to the US Pro Board of Trustees. I was also elected President of the Board of Directors for USA Cycling last spring, where I also represent the interests of US Pro.

I joined the US Pro Board to make a difference, to contribute a different viewpoint to issues related to growing Pro Cycling at all levels. I am passionate and committed to the sport and success of USA Cycling.

I have a broad base of experience in both sport and business that I believe puts me in the ideal position to fulfill an At-Large position on the Board of Trustees. I have directed World and National Elite and Junior Championships at the Home Depot Center Velodrome, overseen local criterium and cycling- cross races, and managed the Amgen Tour of California. I have also developed properties and managed events in soccer, tennis, football, track and field, and rugby. I was President of NFL Europe and spent almost 10 years living on that continent and served three years as Executive Vice President of a public company, managing 28,000 employees and over \$800,000,000 in business. I am currently the Chief Operating Officer of the upstart United Football League.

I was elected President of the Board of Directors for USA Cycling earlier this spring, where again I hope to contribute to the growth of the sport and organization by leading with my experience and passion for the sport.

There are constant changes and challenges occurring in our sport and I believe I am uniquely qualified and committed to provide experience, guidance, and opinions to the issues we face. At the US Pro Board of Trustees, we have gone through many changes and at times struggled to find our way. We need to strengthen our commitment as a Trustees group, engage in more issues, and bring to bear our experience and guidance to lead and resolve important issues. There is much to do to contribute to the growth of US Pro cycling. I'm confident we can accomplish this in 2010 and beyond.

I want to continue to bring that different opinion and my varied experience to benefit the efforts of US Pro Cycling and USA Cycling. Please feel free to contact me directly if you have any specific questions related to my desire to continue at Bill@Solve4.org. I thank you for your support.

Sincerely,

Bill Peterson

President, USA Cycling Board of Directors