

USA CYCLING LOGO GUIDELINES



This logo is approved for full usage.

USA Cycling Descriptors



ROAD



ROAD



TRACK



TRACK



MOUNTAIN



MOUNTAIN



CYCLO-CROSS



CYCLO-CROSS

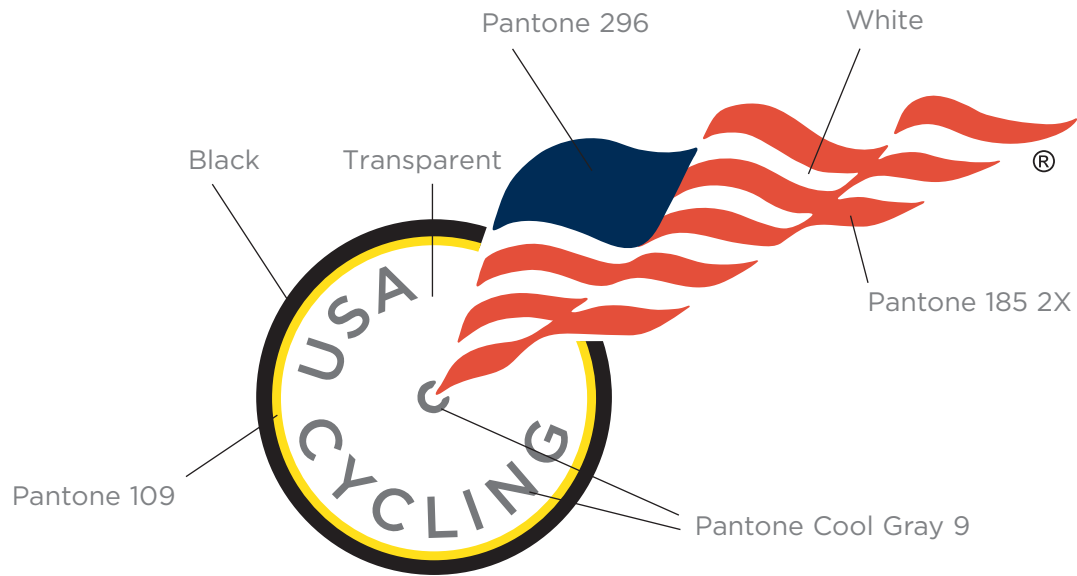


BMX

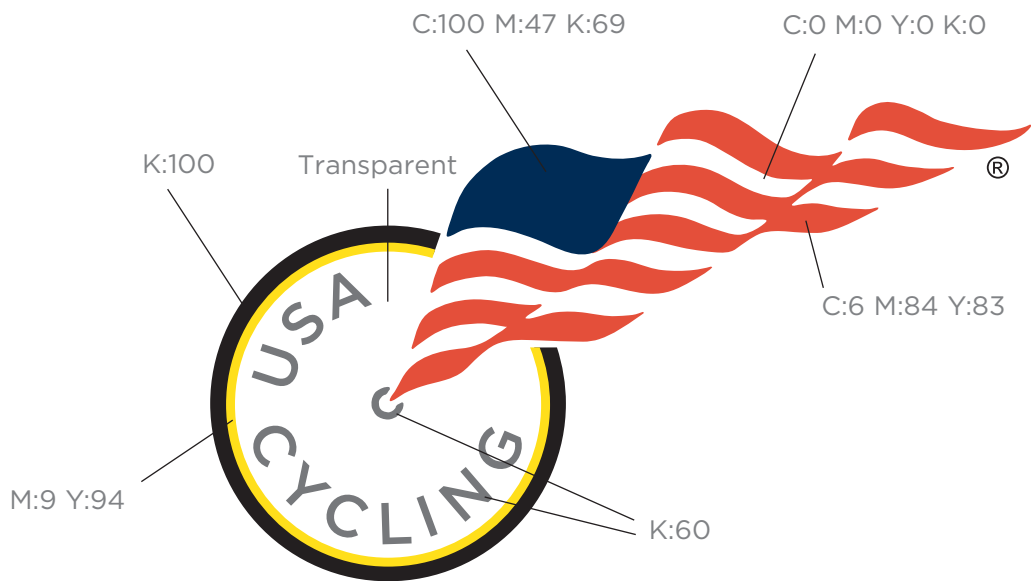


BMX

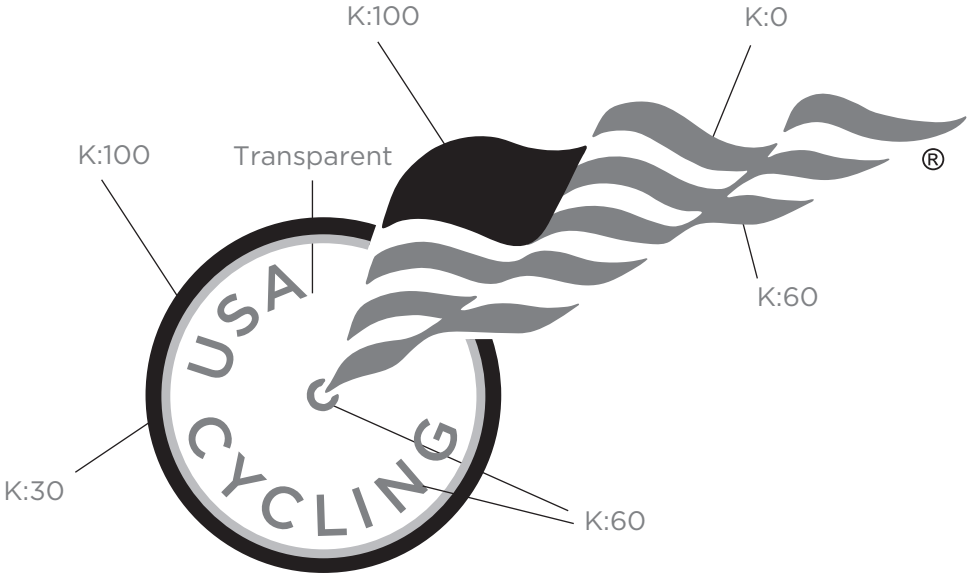
Pantone Breakdown



CMYK Breakdown



Grayscale Breakdown



Typography

The USA Cycling typeface is Gotham, made by Hoefler Foundry.

Gotham Book: abcdefghijklmnopqrstuvwxyz

Gotham Medium: abcdefghijklmnopqrstuvwxyz

The USA Cycling logo is to be used as specified, and not altered in any way. Use only the colors and typography specified in this guide. No substitutions are permissible.