# Snake Alley Criterium

# **Burlington, Iowa** Saturday May 27, 2017

Event	Entry Fee	Length	Prizes	Places	1st Place	Start Time	Field Limit
RULE #5 RACING Juniors 9 -12 *	\$15	4 laps	\$50	3	\$25	8:30 am	50
RULE #5 RACING Juniors 13-14 *	\$15	4 laps	\$50	3	\$25	8:30 am	50
Juniors 15+ *	\$15	8 laps	\$300	10	\$50	9:00 am	100
MENNEN PLUMBING Men Masters 50+	\$30	8 laps	\$500	10	\$100	9:30 am	75
Women Category 3/4	\$30	6 laps	\$500	10	\$500	10:00 am	100
MENNEN PLUMBING Men Masters 40+	\$30	12 laps	\$500	10	\$100	10:25 am	75
BURLINGTON BENT RIVER BREWING COMPANY Women Category 5 & Citizens	\$20	6 laps	Brick/Medals	5		10:55 am	75
CPA ASSOCIATES PC Category 5 & Citizens	\$20	6 laps	Brick/Medals	5		11:25 am	75
NICK'S CYCLING & FITNESS Mountain Bike Cobble Climb Kids Races						12:00 Noon	
NICK'S CYCLING & FITNESS Men Category 4	\$25	12 laps	\$500	10	\$75	1:15 pm	75
Men Category 3	\$30	15 laps	\$1,000	15	\$200	1:55 pm	150
Women Category 1, 2 & 3 & PRO **	\$40	12 laps	\$3,400	10	\$1,500	2:55 pm	150
Men Category 1, 2, & PRO	\$45	20 laps	\$5,000	25	\$1,500	3:40 pm	150

<sup>\*</sup> Medals 3 places, RDRS race categories Junior men/women 9-12, 13-14, 15-16, 17-18

Organized by BikeBurlington, Inc. and Downtown Partners, Inc. - Held under USAC permit #2017-942. One day permits are \$10.

Online Registration at <a href="www.usacycling.org">www.usacycling.org</a>. Direct link at <a href="www.snakealleycriterium.com">www.snakealleycriterium.com</a>.
Online registration cutoff May 25, 2017 - 10 pm central time. \$10 late fee for race day entries. Entry fee includes \$3.75 rider insurance and \$1 IBRA surcharge. Payout places limited to 50% of riders for each event

<sup>\*\*</sup> Equal payout with Men Category 1, 2 & PRO to 4th Place

The **Snake Alley Criterium** is held on a fifteen block course, with differences in elevation from 555 feet to 678 feet. The course is entirely on city streets, mostly in a downtown commercial area. A one block long climb is on the historic brick street named Snake Alley, dubbed "the crookedest street in the world." The 276 foot long Snake Alley has 5 switchbacks in a sixty foot climb. The average grade is 12.5 percent in that one block. Bring a suitable gear cluster for that kind of climbing. This is one of the most physically challenging races in the Midwest.

#### Race Rules:

**Registration** is from 7:30 am at the Steamboat Senior Center - 501 Jefferson Street - Downtown Burlington. You must pick up your numbers before the close of registration for your event. Registration closes 1 hour before the scheduled start time for each event. If you fail to pick up your number on time, you may forfeit your entry fee and your number will be offered to riders on any waiting lists. You will not be allowed to race if you do not have your racing license. You are required to show your license to registration officials before you are given your number.

Riders will be staged in order of registration.

## **NO FREE LAP** at the Snake Alley Criterium

You must wear an approved helmet and have it properly fastened at all times you are on a bicycle at a race. This includes while warming up, on or off the course.

Photo finish at all criteriums and road races for the weekend.

Your racing license must be presented to collect any prizes. Prizes may be paid by check, you maybe required to sign a receipt. Prizes of \$600 or more are reported to the Internal Revenue Service for which Social Security Numbers will be requested.

NO REFUNDS, in accordance with USAC rules. All USAC rules to apply.

Course is located at Jefferson and Fifth Streets in Burlington, Iowa. Take US Highway 34 downtown. From the west, take the "last Iowa exit". From the east take the first Iowa exit. Take Main Street south to Washington Street, then turn east and park on the riverfront. Absolutely no warming up on the course before 8:45 am or during the noon break.

The **Nick's Cycling & Fitness Cobble Climb**\*\*\* is a 2 block long time trial straight up an incredibly steep & lumpy alley. The first block is an easy brick surface, while the second block is paved with ancient & huge cobble stones. A mountain bike with big tires and suspension is highly recommended. Special Fat Tire Class and great prizes! Experience hundreds of screaming fans right at your elbows while you try to stay upright.

### GO GO GO GO GO GO GO GO!

**Historic Burlington** is a picturesque city on the Mississippi River. There are many side attractions of interest for the bicycle racer or enthusiast including parks, museums and galleries. Call the Burlington Area Visitor's Bureau for information on the Burlington area 319-752-6365 <a href="https://www.visitburlingtoniowa.com">www.visitburlingtoniowa.com</a>

Steve Hexom will be providing live radio coverage of the Burlington Road Race Friday night from 4:15 pm and the Snake Alley Criterium Saturday from 9:00 am! **KBUR** News Radio 1490 AM - **KGRS** The New Mix 107.3 FM - **KBKB** The Bull 101.7 FM

\*\*\* Not sanction or insured through USAC permit #2017-942